

# STAYING AFLOAT IN UNCERTAIN TIMES



SCSCPD  
6 hours



# SCSCONFERENCE2009

October 16, 2009. O'Reilly Hall, University College Dublin, Belfield, Dublin 4.

Dear Member

I have great pleasure in welcoming you to our 10th Annual Conference to be held in the O'Reilly Hall in UCD on Friday 16th October, 2009.

This year's Annual Conference 'Staying Afloat in Uncertain Times' will provide an opportunity for delegates to hear a range of views from speakers of diverse backgrounds on the current state of Ireland's construction and property industry. This year, we are delighted to announce that the Annual Conference will be chaired by John Bowman. This is your conference and will provide you with an opportunity to acquire a greater understanding of the current state of Ireland's construction and property industry, the actions necessary to revitalise the industry and the opportunities for Chartered Surveyors therein. I would like to acknowledge the support of our Media Partner, The Irish Times, our Gold sponsor MARSH and Travelers, and our associate sponsors Mason Hayes+Curran and Paramount HR.

Finally, all conference delegates are invited to attend a drinks reception to celebrate the Society's 10th Annual Conference immediately following the conclusion of the conference.

I look forward to your attendance at the conference.



**Ken Cribbin**  
President



**Dr John Bowman** is a broadcaster and historian. He presents current affairs and historical programmes for RTE radio and television. His book *De Valera and the Ulster Question: 1917-1973* won the Ewart-Biggs literary prize for its contribution to North-South understanding.

08.00 **Registration**

08.45–09.00 **Opening Remarks**



Minister for Finance,  
Brian Lenihan TD.

09.00–9.30 **Keynote Address**

Alan Dukes

9.30–10.00 **ESRI's autumn economic commentary and your outlook for 2010**

Alan Barrett, Research Professor, ESRI

Alan will discuss the ESRI's Quarterly Economic Commentary, policy developments with respect to banking, the public finances and other areas of concern, and medium-term prospects in the light of the unfolding economic situation.



**Alan Barrett** is a Research Professor at the ESRI. He joined the ESRI in 1994, upon the completion of his doctoral studies at Michigan State University. Between 2001 and 2004, Alan spent three years away from the Institute – two in the Department of Finance as a senior economist, and one with Farrell Grant Sparks as Director of the Consulting Unit. He is Programme Co-ordinator of Migration Research at the ESRI and co-author of the Institute's Quarterly Economic Commentary.



**Mark Cunningham** has been Managing Director of Bank of Ireland Private Banking, Ireland's largest private bank, since 2000, and has recently been appointed as Director of Business Banking across Ireland and the UK. Prior to these roles he was a Director of BIAM and previously he was Managing Director of the Bank's Trust and Custody Operations. Mark holds an FCCA qualification and is a law graduate of TCD.



**Alan Dukes** was elected to Dáil Éireann in 1981, and was a Member until 2002. During that period, he served as Minister for Agriculture, Minister for Finance, Minister for Justice and Minister for Transport, Energy and Communications, and Chair of the Joint Oireachtas Committee on Foreign Affairs. He was Leader of Fine Gael and Leader of the Opposition from March 1987 to November 1990. He was Director General of the Institute of European Affairs, Dublin, from January 2003 to December 2007, and is currently Public Affairs Consultant with WHPR.



**Professor Brian Lucey** A graduate of Trinity College (BA), NUI (MA) and Stirling (PhD), Brian Lucey is associate professor of finance at the school of business in TCD. A Kerry native, he has worked in TCD since 1992, prior to which he was an economist in the Central Bank. He has published extensively on international economics and finance, and is on the editorial board of several academic and practitioner journals.

10.00–10.30 **The outlook for the Irish construction sector in 2010**

*Peter Stafford, Research and Policy Development Executive, Construction Industry Federation*  
Peter will review the state of the house building, general contracting and civil engineering industries in 2009, and present a forecast for each sector into 2010.

10.30–10.50 **Internationalisation and successful execution**

*Dermot Reidy, Development Adviser, Enterprise Ireland – specialising in Internationally Traded Services in the Construction Industry.*

Dermot will discuss Enterprise Ireland's experience in the field of internationalisation and its successful execution, and the assistance available to businesses through Enterprise Ireland.

**Q&A Session**

11.00–11.30 **Coffee Break & Networking**

11.30–12.00 **Property financing conditions in the Irish market**

*Mark Cunningham, Managing Director, Bank of Ireland Private Banking & Director of Business Banking across Ireland and the UK.*

Mark will speak on the issue of property financing conditions in the Irish market, with particular reference to the property and construction industry in the current economic climate.

12.00–12.30 **The valuation of distressed property assets**

*Michael Mortimer, Senior Risk Manager, Travelers Professional Risks*

Michael's presentation, which will be illustrated by recent property transactions, will look at the evolving valuation methodology to be utilised by bodies such as the National Asset Management Agency.

**Q&A Session**

12.45–14.00 **Lunch**

14.00–14.30 **An economists view of NAMA**

*Prof Brian Lucey, Associate Professor of Finance, Trinity College Dublin*

Brian will give an economist's view of NAMA, explaining the difficulties NAMA will encounter in trying to make a profit in the future.

14.30–15.00 **The impact of NAMA on Chartered Surveyors**

*Peter Stapleton, Managing Director, Lisney*

Peter will talk about how NAMA will manifest itself in the role of Chartered Surveyors over the next few years.

**Q&A Session**

15.00 **Chairpersons Conclusions**

**SCS Drinks Reception and Networking**

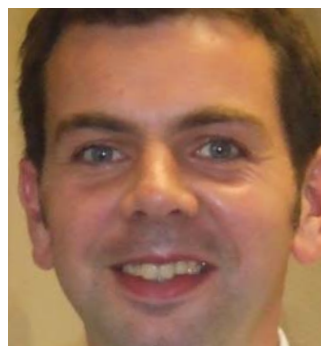
Speakers, topics and timetable are subject to change.



**Michael Mortimer** originally trained as an auctioneer before qualifying as a Chartered Surveyor. He has 25 years' experience in both the private and public sectors, dealing with a wide variety of property related projects. Since the late 1990s he has sought to widen his areas of knowledge and business experience, forming a development company that raised finance, developed and sold property-related risk assessment software. Before joining Travelers Professional Risks, he was project co-ordinator for several large development projects for a local authority.



**Dermot Reidy** has spent all of his working life in the construction industry, specialising in the marketing of construction services, particularly in international markets. His brief at Enterprise Ireland encompasses all aspects of the internationalisation of Irish construction services organisations. He has also been closely involved in both the development and the delivery of the recent Enterprise Ireland Leadership 4 Growth (L4G) programme, which has been delivered in conjunction with Duke Corporate Education.



**Dr Peter Stafford** Prior to joining CIF in 2005, Peter was research fellow in the Urban Institute Ireland, and principal researcher on the Governance Research Programme, Geary Institute, UCD, where he wrote on the politics of urban regeneration and city-regional government in Ireland. He holds a Masters Degree in Social Research from the Faculty of Economics, Manchester University, and a Doctorate in Government from the Department of Politics, Manchester University. He is currently completing a Masters Degree in Political Communications at DCU.



**Peter Stapleton** is Managing Director of Lisney. He is a Chartered Surveyor with over 30 years commercial property experience, particularly in office agency. He has broadened the Lisney business, notably in the area of economic and development consultancy, master planning, infrastructure, international investment and, more recently, recovery services. Peter is Senior Vice President of the Society of Chartered Surveyors for 2009/2010, and is a Fellow of the Royal Institution of Chartered Surveyors, and a Fellow of the Irish Auctioneers and Valuers Institute.

# REGISTRATION FORM

Delegate 1:

Delegate 2:

Delegate 3:

Delegate 4:

Company:

Address:

Telephone:

Email:

FEES:		Number	Amount
Associate/Fellow	€250.00 per delegate	<input type="text"/>	€ <input type="text"/>
Probationer	€175.00 per delegate	<input type="text"/>	€ <input type="text"/>
Non-Member	€300.00 per delegate	<input type="text"/>	€ <input type="text"/>
<i>10% discount for companies sending 3 or more delegates</i>			
TOTAL		€ <input type="text"/>	

## METHOD OF PAYMENT:

Cheque\*  Credit Card  Other

\* Please make cheques payable to The Society of Chartered Surveyors

Visa  Mastercard  Other

Total charge to card: €

Card Number:

Expiry Date:

Cardholders Name:   
BLOCK CAPITALS

Cardholders Address:

Signature:

Date:

**PLEASE NOTE:** Your completed reservation and full payment must be received before your booking is confirmed. No refunds after October 2, 2009. It is expected that there will be a high number of applications and preference will be given to those who have bookings confirmed.

## VENUE

O'Reilly Hall, UCD, Belfield, Dublin 4

O'Reilly Hall encompasses an area of 2,632 square metres, and was designed by renowned architects Scott Tallon Walker.

With seating for over 1,000 people, O'Reilly Hall is ideal for major conferences, concerts, etc. The Hall incorporates "bleacher" seating and a purpose-built transportable stage, along with a completely soundproof partition allowing a range of formats to suit every need. All areas are fully accessible by wheelchair.

## BUS

Dublin Bus numbers 3, 10, 11B, and 17 all provide direct services to the Belfield campus. The numbers 3, 10 and 11B can be boarded at O'Connell Street.

## PARKING

Limited parking is available at O'Reilly Hall. Early arrival is recommended in order to get parking in the vicinity of the Hall.

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