All Regular Communication: IPAV members receive an online monthly newsletter, a quarterly magazine "The Property Professional" both in hard copy and digital format, a hardback Annual Diary and a yearly updated member's directory as well as regular emails and correspondence.

Calendar of Events: Throughout each year IPAV hosts a number of seminars, business and social events, courses and CPD's, providing an ideal opportunity to interface with fellow members, develop skills and keep up-to-date with industry change and compliance.

Social Media: IPAV Facebook, Twitter & LinkedIn accounts are connecting to over 3,000 followers per month. IPAV's online social presence helps to publicise and promote articles specific to our industry and relay relevant information and news, while making IPAV more visible to its members and the general public. IPAV has continued to build its brand awareness and brought its online footprint up to date with current marketing and advertising platforms, connecting to more and more people every day.

www.ipav.ie: IPAV's website delivers an essential service to members and positions IPAV as a modern, progressive and innovative Institute representing Auctioneers and Valuers. The website acts as a membership and information portal, servicing members, potential members, students, the media and other stakeholders. IPAV feed active and regular communication through the site and members are strongly encouraged to access additional relevant material, including IPAV's Practice Handbook, valuation templates, reports and brand logos available in the sign in area. Members can also engage and assist each other through the online members' forum where the exchange of views and information can greatly help fellow members. It has approx. 10,000 hits per month which is a testament of its usefulness.

Affinity Partnerships: Exclusive group schemes, partnerships and affinity deals are available to IPAV members through our association with many leading national and local Irish Companies.

Public Affairs & Lobbying: IPAV is an influential body at legislative level and has been a key player in bringing about positive changes in the Irish Property market. Members are regularly invited to contribute to surveys and submit their views on consultation papers and reports that IPAV are involved with.

Testimonial by Ronan Mills MIPAV TRV MCEI:

"Although working as a property professional for a number of years, recent PSRA regulations pressed me to return to education. I was fortunate to be accepted for enrolment in IPAV's Part-Time Level 6 Higher Certificate in Real Estate Valuation, Sale and Management held at the Institute of Technology Tallaght.

This course has significantly impacted on the service we offer to both existing & new clients, allowing our business to expand.

Being accepted as a member of IPAV has further improved clients confidence in our business, I would highly recommend both IPAV and their educational programmes to both practising & aspiring property professionals."

"The Voice of Auctioneers and Valuers In Ireland"

IPAV

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www.ipav.ie





Institute of Professional Auctioneers & Valuers







Raising Standards Throughout the Auctioneering & Valuation Profession



Take the Next Professional Step

Testimonial by

Ian McCarthy MIPAV REV MCEI **MSCSI MRICS:**

"Despite being a member for less than 4 years I have had a very positive association with IPAV over a long number of years in my previous position as Managing Director of Sherry FitzGerald Countrywide.

In that franchise. throughout Ireland up to half the franchisees were IPAV members and I found working with them to be absolutely professional and progressive due in no small way to the continuina educational and professional development of IPAV itself.

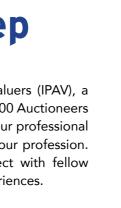
For these reasons I joined IPAV to support one of Ireland's leading professional auctioneering and valuers Institutes."

Become a member of the Institute of Professional Auctioneers and Valuers (IPAV), a modern, progressive and innovative Institute solely representing over 1,100 Auctioneers and Valuers throughout Ireland. IPAV membership will assure you that your professional interests are well represented by a body that knows and cares about your profession. IPAV membership affords opportunities to meet, network and connect with fellow professionals and to gain from shared professional knowledge and experiences.



IPAV membership will enhance your professional standing, whether in your own community, in business circles or with financial institutions and other relevant bodies. Advice is always on hand from IPAV's CEO, executive staff and council members, who are working for member's interests throughout Ireland.

The positive benefits of membership far outweigh the negatives of not joining.















European Valuation Standards & Recognition: IPAV is a member of The European

Group of Valuers' Associations (TEGoVA), the pan European Association of

professional bodies working for standards, ethics and quality in the real estate

valuation market and representing the interests of qualified valuers, currently from

The REV & TRV Status - The Mark of Excellence in Real Estate Valuation: IPAV is

the only professional Institute in Ireland which has awarding rights to administer

the Recognised European Valuer (REV), and the TEGoVA Residential Valuer (TRV)

status as governed by TEGoVA. IPAV REV's and TRV's, like our 100,000 European

counterparts, have adopted the 2016 European Valuation Standards of the "Blue

Book", recognised and accepted by both the Irish Central Bank and the European

Central Bank as International Valuation standards. In 2016 the new European

Mortgage Directive was transposed into law by the Irish Government and Irish REV

65 fellow professional bodies throughout 35 European Countries.





"The value of my membership and participation in IPAV is the opportunity to build relationships with my colleagues in the industry and to provide me with up to date information and opportunities to network and enhance my credibility as a professional.

Since becoming a member, I recently attended the TEGoVA "REV" course run by IPAV in the Institute of Technology Tallaght. This has been hugely beneficial to my company and has created new business opportuniti<u>es.</u>

IPAV are actively promoting our profession to the public and communicating members collective interests to the government and all other bodies such as the PSRA and Central Bank."



Professional Recognition & Standing: IPAV membership carries a professional quality assurance that is recognised throughout the property industry and by fellow professionals and the general public. Members are awarded the designatory letters MIPAV, and, with relevant valuation experience, can be awarded the designation Certified Valuer MIPAV (CV).

Compliance & Regulation: IPAV actively promotes industry excellence and compliance through raising awareness, standards and professional advancement. Through IPAV's communication and compliance with the PSRA, current regulatory requirements are communicated to IPAV members.

Education Programme: IPAV offers an extensive education programme designed to meet the needs of those already working in the industry or related areas. Part-time courses include our Level 6 (120 ECTS) Higher Certificate in Real Estate Valuation, Sale and Management. Access to this qualification can also be gained through our Recognised Prior Learning Route, allowing students to study remotely. Other courses include TEGoVA's Recognised European Valuation programme to qualify to REV or TRV status, Property Lettings, and multiple seminars and workshops covering a wide range of topics.

CPD Programme & Seminars: IPAV has developed a comprehensive CPD programme in line the TEGoVA's annual valuation CPD requirements. IPAV's Members' seminar programme has also been developed significantly to cover topical auctioneering, agri and valuation matters.

Fine and Decorative Arts Programme: IPAV offers a number of Fine and Decorative Arts courses, run in association with the Irish Antiques Dealers Association. Courses include a daytime Diploma and a number of specialised lecture series carried out during the academic

NAEA: The NAEA is the UK's leading professional body for estate agents. The main functions include regulating, guiding and assisting property professionals across a wide range of disciplines.

NAR: The National Association of REALTORS, "The Voice for Real Estate," is America's largest trade association, representing over 1.2 million members. IPAV's partnership with NAR is the hallmark of our mutual commitment to strengthening professional development, standards and trade amongst our members.

CEPI: The European Association of Real Estate Professionals: While IPAV is the member association IPAV members are automatically granted membership of CEPI which represents over 66,000 estate agents throughout 24 Associations and 14 European countries and represents the interests of auctioneers and real estate professionals in Europe.





